



# SET GOALS

Get started on the path to a more sustainable and resilient future.

The STAR Community Rating System (STAR) provides a roadmap to help you evaluate and track progress on economic, environmental, and social conditions in your community. Built by and for local governments, STAR helps you achieve meaningful results like attracting new economic activity, improving health outcomes, saving money and becoming more resilient.

The STAR framework is divided into seven goal areas. Each goal area contains subcategories with both quantitative performance metrics and qualitative best practices to promote a healthy environment, a strong economy and well-being for all residents.



Local leaders use STAR to:

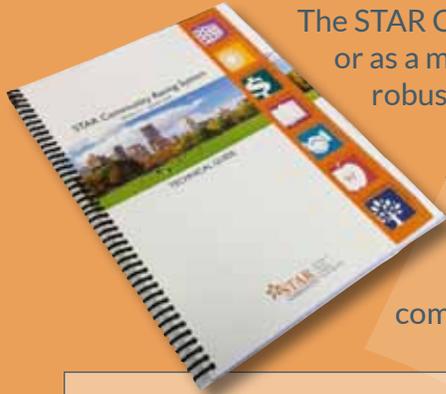
- Evaluate current conditions
- Determine whether investments are achieving results
- Increase transparency and accountability
- Strengthen plans and policies
- Identify and implement best practices
- Engage stakeholders and build partnerships
- Catalyze action and transform operations
- Communicate progress to the public



# STAR TOOLS & SERVICES

The STAR Community Rating System can be used as a standalone framework for local planning or as a management tool and certification program. STAR Communities has developed a robust set of programs and services to meet the needs of a diversity of communities.

Anyone can download the rating system from [www.STARcommunities.org](http://www.STARcommunities.org) to access the framework and evaluation measures. Local governments can get started with free tools through the Basic Access package. Move into the Full Access package when you're ready to start benchmarking annual progress or complete a comprehensive baseline assessment of your community's sustainability performance.



Benefits	Basic Access Free	Full Access \$1,000/year
STAR Community Rating System	•	•
Guide to using STAR to support community planning efforts	•	•
STAR Crosswalk project management spreadsheet tool	•	•
Email newsletter, quarterly webinars, case studies, and other STAR publications	•	•
Technical Guide to the STAR Community Rating System		•
Community account to the STAR Online Reporting Tool with access to the Resources hub and application for certification		•
Access to the Leading STAR Community Indicators dashboard with a public facing indicators page for your city/county		•
Web-based trainings to support reporting efforts		•
Technical assistance from STAR staff		•
Opportunities to participate in STAR's development via governance and technical committees		•
National recognition for your sustainability efforts with a STAR Community Rating		•

The Full Access package comes with all the tools and resources that you need to pursue certification under the STAR Community Rating System and/or to track annual performance using the Leading STAR Community Indicators dashboard. Communities can sign up for either package online at [www.STARcommunities.org](http://www.STARcommunities.org). Contact STAR Communities for more information.

STAR Communities is a nonprofit organization that works to evaluate, improve and certify sustainable communities. We administer the STAR Community Rating System, the nation's leading framework and certification program for local sustainability.