



IMPROVE YOUR COMMUNITY

Take your STAR certification to the next level.

STAR certification allows you to credibly and transparently benchmark your community's sustainability performance against the national standards and best practices in the STAR Community Rating System, the nation's leading framework and certification program for local sustainability.

STAR certification is a huge accomplishment, but it's only the beginning of a community's STAR journey. The next step is to use your results to catalyze local action and transform your community.

Certification can serve as a springboard for civic engagement, cross-agency coordination, integrated budgeting, performance management, and more. Certified STAR Communities are using their results to:

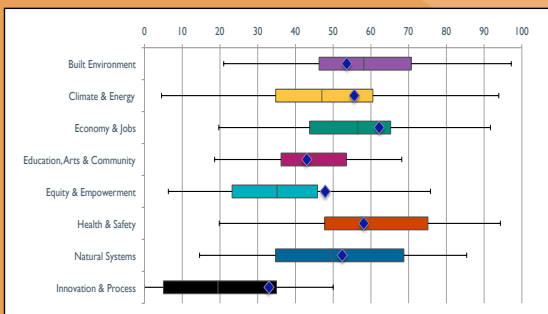
- Communicate and celebrate their progress
- Identify gaps and prioritize next steps
- Attract grants and economic activity
- Direct resources to the greatest areas of need
- Create opportunities for collaboration
- Strengthen local plans, policies, and programs
- Integrate metrics into budgeting and strategic planning
- Increase community buy-in for sustainability efforts

STAR Communities can help you to use your STAR Community Rating® to promote and enhance local sustainability efforts through marketing, implementation, and eventually, re-certification. We can also feature your work and share your successes with our national audience via conferences, publications, and webinars.



STAR POST-CERTIFICATION SERVICES

You put in lots of hard work to get to certification. Now let STAR Communities help you to analyze your results and start you on the path to improving your community.



Certification Results Reports:

Need help interpreting your results? Let STAR Communities staff kick off the gaps analysis process by creating a narrative report providing charts and graphics, comparisons of your progress to all other certified communities, and strengths and weaknesses in each STAR goal area.

Objective-level Implementation Reports:

Did your final verification report reveal opportunities for improvement in a certain area? We can put together a custom report that dives into a subset of objectives and provides implementation recommendations and best practices based on how other communities have succeeded.

STAR Facilitated Workshops:

Want to bring government staff and community partners together to analyze your certification results and prioritize next steps? We have a range of presentations and hands-on exercises that can be tailored to meet the needs of groups of varying sizes. STAR Communities staff can develop the meeting design, materials, and provide facilitation for an in-person workshop.

STAR Supported Workshops:

Like the workshop ideas above but able to provide your own facilitation? Let STAR staff do the behind-the-scenes prep work and develop a meeting design and materials for you to facilitate in your community.

STAR PR:

Need assistance communicating your results to the community? We will work with you to create a custom package that meets your outreach and communications needs. Whether you need messaging documents, talking points, infographics, road signs, slide decks, or more, we can design and provide digital image files and/or arrange print jobs to help you get the word out.



Combine elements from the above implementation, workshop, and PR offerings to develop a customized support package that meets your community's needs. Contact STAR Communities for rates and details.

STAR Communities is a nonprofit organization that works to evaluate, improve, and certify sustainable communities. We administer the STAR Community Rating System, the nation's leading framework and certification program for local sustainability.